



WHEELCHAIR
RUGBY LEAGUE

WHEELCHAIR RUGBY LEAGUE AUSTRALIA

STRATEGIC PLAN 2024-2027

UPDATED MAY 2026



OUR VISION, MISSION, VALUES

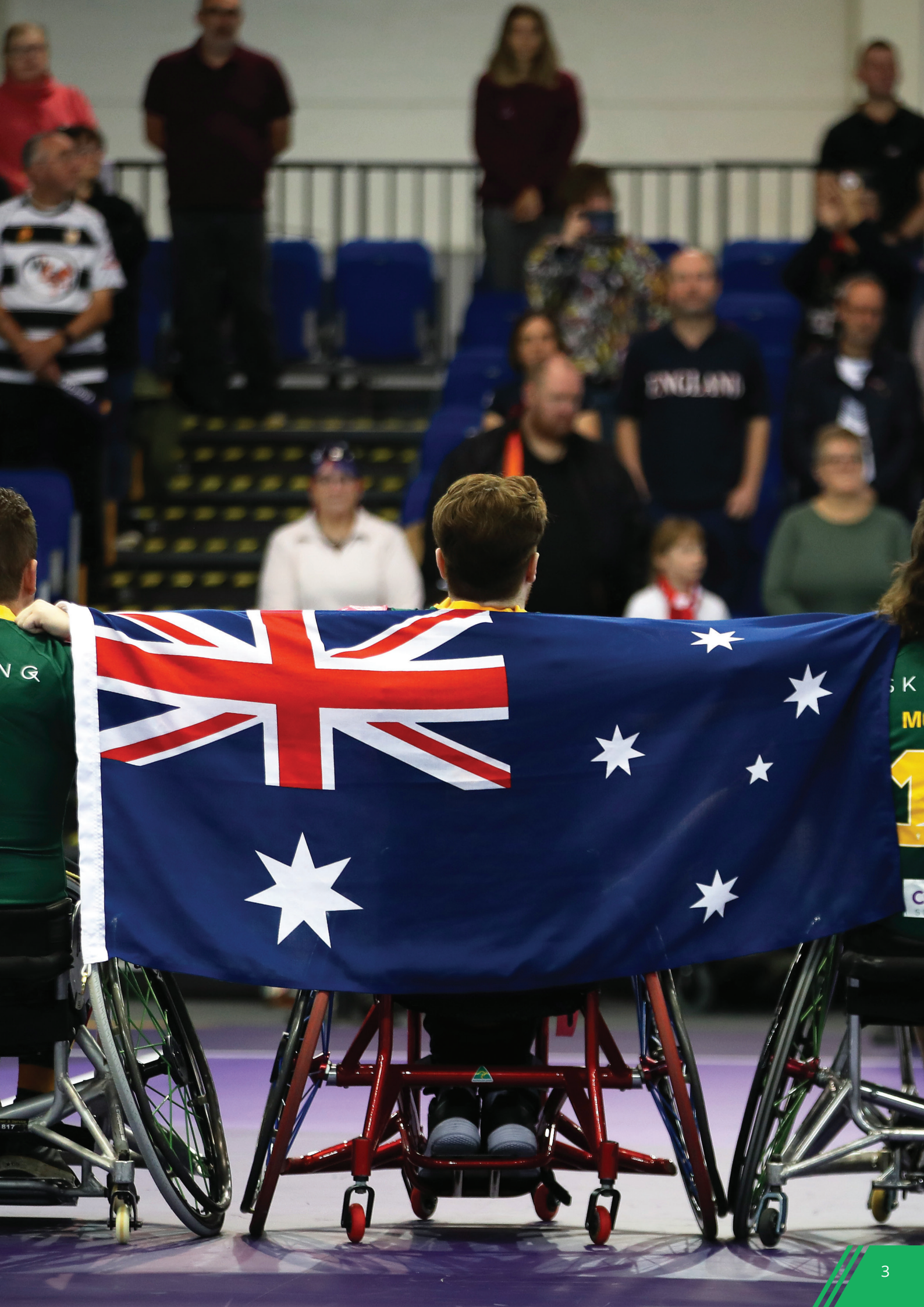
Mission

We lead, promote, and develop Wheelchair Rugby League in Australia.

Vision

To be the preeminent wheelchair sport in Australia, providing opportunities for all.





Values

1. Inclusive

Our sport is open to everyone regardless of ability, race, gender, or background.

2. Professional

We believe in what we are doing and always maintain the highest standards.

3. Respectful

We show appreciation for each person's qualities and treat everyone with dignity and respect.

4. Empowering

People are proud to be involved with Wheelchair Rugby League.





NRL WHEELCHAIR RUGBY LEAGUE

WHEELCHAIR STATE CHALLENGE

Construction Sciences



STRATEGIC PILLARS



1.
Participation
& Pathways



2.
Partnerships
& Profile



3.
Sustainability
& Governance

1. Participation & Pathways

We will:

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- ▶ Increase the number of participants in our sport, including volunteers, officials and players.
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- ▶ Build connection points with women/girls to engage with our game and the sport.
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- ▶ Increase the number of regular competitions and events nationally.
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- ▶ Create a national footprint for our game.
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- ▶ Establish and deliver a national championship or marquee event.
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- ▶ Deliver participation programs to regional and emerging areas.
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- ▶ Deliver a Wheelaroos team to compete in the Rugby League World Cup (RLWC) 2026 and support international match opportunities, training and development.
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- ▶ Provide development opportunities for junior and emerging players.
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2. Partnerships & Profile

We will:

- ▶ Attract sponsors and partners who share our objectives and values.
- ▶ Secure financial investment and support from sponsors and partners.
- ▶ Strengthen relationships with government, private funding bodies and relevant partner organisations, including international, state or club sports associations, disability and NDIS sports groups.
- ▶ Strengthen the WRLA & NRL relationship and operations.
- ▶ Grow our digital footprint and social media presence.
- ▶ Raise the profile of the WRLA by leveraging Wheelaroo participation in the Rugby League World Cup.
- ▶ Build strategic relationships with ADF and veterans' bodies.



3. Sustainability & Governance

We will:

- ▶ Embed controls and risk measures that provide the basis for strong governance.
- ▶ Define the structural reform pathway, moving the sport to a unified national structure.
- ▶ Commence process to secure standalone recognition as an National Sporting Organisations for People with Disability (NSOD) with the Australian Sports Commission.
- ▶ Ensure consistent funding for Wheelchair Rugby League by continuing to identify reliable revenue streams from diverse sources.
- ▶ Enhance strong governance and efficient operations by leveraging the expertise of the Board and committees.





Key Segments 2024-2027



KEY SEGMENT ENGAGEMENT:



People living with disability
(and carers) from regional and
emerging areas of the country



Veterans & Defence



Women & Girls



WHEELCHAIR RUGBY LEAGUE

Wheelchair Rugby League Australia Ltd.

nrlwheelchair.com.au