

# PARTNER WITH WHEELCHAIR RUGBY LEAGUE



# WHEELCHAIR RUGBY LEAGUE

The following packages have been developed to achieve maximum impact for our partners.

## STATE OF ORIGIN PARTNER 2021

**Investment:** Available on request

As a valued partner of Wheelchair Rugby League, you will receive the following comprehensive package of benefits:

- Your company's logo featured prominently on our website and social media pages and link to your company's page
- Your company's logo and acknowledgement of support featured prominently on all marketing and communications material
- Logo prominently displayed on jerseys \* subject to time
- 2 x large partner banners displayed at the game
- Media release about partnership and company involvement distributed to media
- Name on players' medals
- Company representative participation in post-match medal presentation
- 5-10 company employees to participate in one fun motivational game alongside our players; all equipment, refreshments and training provided



## ANNUAL PARTNERSHIP

We have a variety of annual opportunities and as a valued local partner of Wheelchair Rugby League, you can choose from the following comprehensive package of benefits:

\$5,000	\$10,000	\$25,000
Your company's logo featured prominently on our website and social media pages and link to your company's page	Your company's logo featured prominently on our website and social media pages and link to your company's page	Your company's logo featured prominently on our website and social media pages and link to your company's page
Your company's logo and acknowledgement of support featured on marketing materials	Your company's logo and acknowledgement of support featured on marketing materials	Your company's logo and acknowledgement of support featured on marketing materials
Sponsorship banner displayed at games	Sponsorship banner displayed at games	Media Release on partnership and company involvement for you to distribute to media and clients
	Acknowledgement of sponsorship at events	Partner banner displayed at games
		Acknowledgement of sponsorship at events
		Meet and Greet with WRLA representative players and/or Ambassadors

## RUGBY LEAGUE WORLD CUP TEAM PLATINUM PARTNER

**Investment:** Available on request

As a major partner of Wheelchair Rugby League, you will receive the following comprehensive package of benefits:

- Naming rights for the Australian Wheelaroos team
- Partner name included as part of Wheelaroos logo
- Your company's logo and acknowledgement of support featured prominently on all WRLA and NRL marketing materials
- Logo prominently displayed on jerseys
- Media releases about sponsorship and company involvement
- A detailed digital marketing strategy to promote your brand's involvement with the Wheelaroos
- Access to representative players to speak with your employees about resilience
- Your brand on global TV reaching more than 150 million viewers



## DONATE

Support the Wheelaroos as they head to the Rugby League World Cup in England, November 2021. <https://asf.org.au/projects/wheelchair-rugby-league-australia/>

**Any offer of support that sits outside of these available packages is very welcome and we will work with you to maximise the benefit to your organisation as a partner of Wheelchair Rugby League Australia.**

Wheelchair Rugby League is registered as an Australian Charity with the Australian Charities and Not for Profit Commission.



**BECOME A PARTNER TODAY**

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